



50th ANNIVERSARY GALA

CELEBRATING 50 YEARS OF FILM AT LINCOLN CENTER

All proceeds from this fundraising event benefit the Film Society of Lincoln Center, helping to support our ongoing work to support the art and elevate the craft of cinema.

PROGRAM BOOK RATES & SPECS

TRIM 8.75" x 8.75"

BLEED .125" (full page only)

SAFETY .25" on three sides, .375" binding side (full page only)

PRINTING WEB OFFSET Perfect bound, Four Color (no PMS). Paper: 100# text (silk).

DIGITAL FILE FORMATS High-resolution, print-optimized PDF. All colors CMYK, all fonts embedded. InDesign CC2019 or Photoshop files are also accepted, with fonts outlined and all linked images/graphics included.

DEADLINES Space Reserve: April 2 • Materials Due: April 10 • Distribution: April 29

SEND FILE TO Karen Weeks, kweeks@filmlinc.org and David Goldberg, dgoldberg@filmlinc.org.

PRINT	WIDTH	HEIGHT	RATE
Full Page	8.75"	8.75"	\$3000
Half Page Horizontal	8.125"	3.875"	\$1500
Half Page Vertical	3.8125"	8.25"	\$1500
Quarter Page	3.875"	3.8125"	\$750

HAPPY 50TH AD ON FILMLINC.ORG

DATES AVAILABLE March 1 - December 31, 2019

UNIT SIZE - 300 x 250 (33% SOV)

DEADLINES Space Reserve: Two Weeks Before Buy • Materials Due: One Week Before Buy

RATE (ONE WEEK BUY) \$1350

CONTACT David Goldberg, Director, Sales & Marketing 212.875.5206 • dgoldberg@filmlinc.org

Film Society of Lincoln Center • 165 West 65th Street, New York, NY 10023